

PERMANENT:
(602) 758-6541
me@blainelight.com

Blaine Light

Blainelight.com

ALTERNATIVE:
(480) 818-4541
blaine@real5D.com

EDUCATION: **University of Arizona, College of Engineering** (Tucson, AZ, Aug. 08-May 12)
Honors Bachelor of Science in Engineering Management, Dean's List every semester. **GPA: 3.94/4.0**

Minors: Aerospace and Mechanical Engineering, Math, Spanish. **Certificates:** Entrepreneurship.

Academic Honors: Top Engineering Management Outstanding Senior, Engineering Mathematics Outstanding Junior, College of Engineering Academic Distinction, Dean's List with Distinction 2009-2011. **Study Abroad, Guatemala**, Summer 10.

Courses of Interest: McGuire Entrepreneurship Program, Engineering Economics, Law for Engineers, Advanced Engineering Mathematics, Cost Estimation, Social Media Analytics, Economics, Accounting, C Programming, Project Management, Stochastic Computer Simulation, Financial Forecasting, Quality Management, Technical Sales & Marketing, Mathematics of Investing, Probability & Statistics, Production Systems Analysis, Calculus I, II, and III, Differential Equations, Fluid & Gas Dynamics.

EXPERIENCE: **real5D Operations Analyst**, June 12 - Present

- Planned and promoted RealTechSF, a profitable 2 hour event with 140+ professionals in attendance.
- Helped obtain VC funding and coordinated the team located across the world, through language barriers, to ensure on time delivery of multiple \$10,000+ projects in 3 months.
- Advised Peter Thiel-backed startup Blueseed to restructure strategic roadmap and create partnerships with venture capitalists, Singularity University, and startup agency. Please see: blueseed.co/advisors.

SFProperties Adwords & Marketing Intern, Jan 12- April 12

- Created and managed 1st ever Adwords campaign for wmlodgesuites.com, doubling the number of reservations made in the same 1 month period year over year
- Offered strategic SEO advice to increase visits, resulting in 68% more visitors year over year.

American Express Technologies Technical Analyst Intern, Summer 11

- Worked with Information Security Operations to create a Goals Tracking Tool by coding in Microsoft Excel and VBA to guide 4 summer goals to completion.

Sigma Alpha Mu Fraternity, Beta Gamma Chapter Vice President, Fall 10-11. *Treasurer*, Fall 08-09

- Coordinated the housing committee to build relationships with investors, realtors, contractors, city planners, and the community to obtain a ~\$2,000,000 chapter house.
- Led organization by creating a cloud-based management system to collaborate with over 15 committees, enhancing communication to earn Most Improved Chapter from U of A and Nationals.

SKILLS : **Computer:** Excellent in Microsoft Excel, Word, PowerPoint, and Google Apps.
Some knowledge in: Web Design, Arena, Matlab, C Programming, Quicken.
Languages: Fluent in English and Conversational in Spanish.

ACCOLADES: **Scholarship Awards:** Gilman International Scholarship, University of Arizona Wildcat Excellence, Arizona Power Authority Scholarship, 4-time ΣAM Foundation Scholarship, etc.
Achievements: 1st place in University of Arizona Deloitte Case Challenge, Feb. 2011.